



DISTRICT OF COLUMBIA SUSTAINABLE ENERGY UTILITY

**FOR IMMEDIATE RELEASE**

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## **DC Sustainable Energy Utility Announces New Incentive Initiative for Businesses**

*Incentives available to help commercial and institutional customers install energy-efficient equipment*

**May 1, 2012 (Washington, D.C.)** – The DC Sustainable Energy Utility (DC SEU) today announced the launch of an incentive program designed to help businesses and institutions in the District upgrade to new energy-efficient technologies and equipment that reduce electric and gas consumption.

The rebates, which are targeted to small and medium-sized customers, reduce the up-front cost of efficient lighting, refrigeration, heating and cooling, water heating, and commercial cooking equipment. Rebates are also available for the purchase and installation of energy-efficient motors and compressed air systems. Once installed, this equipment requires less energy to operate, helping businesses reduce their energy costs. For example, LED lighting can offer energy savings of up to 80% versus incandescent lighting, and more than 50% versus fluorescent or high-intensity discharge (HID).

“Any time a business looks at replacing or upgrading their equipment and facilities, it represents an opportunity for them to invest in energy efficiency, which helps reduce and stabilize their energy costs in the long term. We are very pleased to launch this effort to help businesses in the District improve their bottom lines,” said Ted Trabue, Managing Director of the DC SEU. “It is all part of our larger effort to build a cleaner, brighter energy future and help spur the growth of green jobs in this city.”

“These incentives will help DC businesses save energy and money now and in the future,” said Kimberly Henderson, Director of Commercial and Institutional Programs for the DC SEU. “Many firms that undertake upgrades also realize significant benefits from improved lighting and indoor air quality, which helps to increase productivity by improving comfort for employees and customers alike.”

Businesses who wish to access these new rebates or learn more about this program can visit the DC SEU website ([dcseu.com](http://dcseu.com)) to download rebate forms and access a list of eligible technologies and equipment. In addition, the DC SEU offers comprehensive customized energy services to owners of large buildings in the District who are replacing old equipment, renovating an existing building, or beginning a new construction project.

*Created by the City Council as part of the Clean and Affordable Energy Act of 2008 (CAEA), the DC SEU is managed by the Sustainable Energy Partnership under contract to the District Department of the Environment (DDOE).*

For more information on the DC SEU, visit [www.dcseu.com](http://www.dcseu.com), or contact Kelly Lucci at 202-479-2222 ext. 7630 or [klucci@dcseu.com](mailto:klucci@dcseu.com).



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